



## FOR IMMEDIATE RELEASE

### “The Way You Look Tonight” Frank Sinatra Twin Palms Estate to Host Metropolitan Fashion Week Benefiting The Center

**Palm Springs, CA — Thursday, March 5, 2026** — [Metropolitan Fashion Week](#) proudly announces its much-anticipated Palm Springs edition, taking place on **Sunday, April 26, 2026**, at the iconic [Frank Sinatra Twin Palms Estate](#) (1145 E Vía Colusa, Palm Springs, CA). The event will benefit **The LGBTQ Community Center of the Desert** [The Center](#), uniting fashion, art, and philanthropy in a landmark Mid-Century Modern setting.

Set against the estate’s legendary architecture, Metropolitan Fashion Week will present an extraordinary, one-of-a-kind fashion show highlighting Fashion Masterpieces inspired by cinematic glamour and contemporary design, where classic Hollywood romance meets modern elegance.

Celebrity Fashion Designer [Douglas Tapia](#) will unveil an exclusive presentation joined by acclaimed hat designer [Arturo Rios](#), titled “*The Way You Look Tonight*.” This showcase transports audiences through iconic moments of cinema’s golden era, reimagined with refined, modern sophistication.

The evening continues with “*Rat Pack Fashion*” by **Metropolitan Fashion Men’s Formal Wear**. This distinguished menswear presentation embodies impeccable tailoring, modern sophistication, and refined craftsmanship—setting a new benchmark in men’s formalwear.

As the sun sets behind the majestic Palm Springs mountains, the estate’s palm trees and the iconic piano shaped pool transform into a breathtaking runway backdrop. Guests will experience an exclusive showcase of luxurious men’s swimwear by [Parke & Ronen](#), presented by [Peepas Men’s Store](#), alongside elegant women’s swimwear by [ADICORA Swimwear](#), capturing the allure, confidence, and sensuality of desert resort style.

The show will conclude with an unforgettable artistic finale celebrating iconic Palm Springs artist [Shag](#). One of his mid-century-inspired pieces will come to life through a vintage style interactive installation, inviting guests to immerse themselves in a living artwork and become part of a timeless visual moment. One of his mid-century-inspired pieces

Metropolitan Fashion Week continues to redefine the runway by uniting fashion, art, architecture, and culture where elegance meets drama, and every show becomes a masterpiece.

Hosted by: KESQ News Anchor, 6× Emmy | Murrow Award Winner [Peter Daut](#) & KESQ Meteorologist and Emmy-Award winning Journalist [Katie Boer](#).

Presenter: Emmy-winning TV Journalist [Jake Ingrassia](#)

Directed by [Eduardo Khawam](#)

Celebrity [DJ Galaxy](#)

Live performance by: TBA

- 3:30pm Media Check in
- 4:00pm Doors open & Red Carpet
- 5:00pm Show Begins
- 6:30pm – 8:00pm Cocktail After Party. Photos with Models & Designers
- **Dress code:** Palm Springs Vintage cocktail attire, Business Jaquet. (No shorts, flip flops please)
- **Limited tickets available at:** [Metropolitan Fashion Week - April 26, 2026](#)
- **Press Credentials:** [TheMetropolitanFashion.com](#)
- **SOCIAL MEDIA** [@thecentercv](#) [@MetropolitanFashionWeek](#)
- **Contact:** [MetropolitanFashionW@gmail.com](#)

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# METROPOLITAN FASHION WEEK

## About The LGBTQ Community Center of the Desert [\(The Center\)](#)

With a mission of creating vibrant community by helping LGBTQ+ people along their way, The Center's work stretches across the Coachella Valley. From its McDonald/Wright Building in Palm Springs to The Center Coachella, the Scott Hines Behavioral Health Clinic, and the Community Food Bank, The Center offers an astounding range of programs and services to clients of diverse ages, races, and identities. Named one of America's Most Admired nonprofits for its impact and workplace culture, The Center focuses its work on ending isolation and loneliness, connecting people to resources and community, and enriching our individual and collective experiences. More information is at [thecentercv.org](http://thecentercv.org) or on social media @thecentercv and @thecentercoachella.



About [Metropolitan Fashion Week](#) where elegance meets high artistry. Founded in Seattle in 2011, Metropolitan Fashion Week has become one of the longest running fashion weeks in the United States, renowned for presenting curated fashion masterpieces within extraordinary & luxurious architectural venues around the world including Mexico, Caracas & Sevilla Spain. [@MetropolitanFashionWeek](#) [TheMetropolitanFashion.com](http://TheMetropolitanFashion.com) [Metropolitan Fashion Week Official Video Highlights](#)



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[Frank Sinatra Twin Palms Estate](#) is available to rent for a variety of events including private vacations, corporate events, retreats and functions, private events and dinner parties. Commercial uses include photo, film, television, magazine and movie opportunities. [Book Now](#)

